## FAB 5 by 5: Feature 5 tailored products in 5 minutes, or less, either face-face or on Zoom (virtually)

1st Text:		
Happy June	, It's me,	May I borrow you for 5
	sometime in the ne	
I have several new Mary Kay products and need to get 60 opinions in		
honor of MK's 60	) <sup>th</sup> Anniversary chal	lenge.
I promise to make	e it worth your time	e! Would you be one of my 60?
Pink Hugs		
2 <sup>nd</sup> Text; 2 days 1	ater if no response:	
Hi, it's me again.	I know you are sup	er busy but wanted to make sure to
include you! May	I borrow you for 5	min either in person or virtually in
	•	h my MK Anniversary challenge. I
1	it worth your time.	Would you be willing to be one of
my 60 peeps?		
Pink Hugs		
3 <sup>rd</sup> Text if no resp	oonse; 3 days later.	
	. •	messages and if you would be so

kind to be one of my 60 for my MK challenge. If not, no worries. Have a

wonderful week and thanks for getting back to me either way!

Pink Hugs