Heide's Hot Wheels





Be a Winner in the \$300,000 - Race!



11/2024





Highest Wholesale Order **Fay Flanzer**



Highest Retail YTD **Jean Charter**





Quarter STARS Sapphire STAR Jean Charter





POWER POWER Contest



Most Consecutive **Orders** Corina Blanchet

Goals 2024 / 2025

\$300,000 Unit Club 24 Great Starts **20 STARS** 3 New Red Jackets **3 Princess Court Winners**



Jamboree Escondido, CA January 3-4, 2024

\$10,000 Wholesale 3 STARS 1 New Team Member 10 W/S Orders by the 15th 3 Jamboree Registrations







Dear Hot Wheels,

The Christmas spirit is here, decorations are bright and decorate the neighborhoods! Have you contacted your friends about gifts for the family? It is not too late! Men have not even started shopping. Mk In Touch media library has great resources for you customer Facebook groups and emails. Layering your offers is most effective: email, e-cards, text, and let's not forget the phone call, personally still my most way. I do have an older clientele who still like the phone to talk.

Congratulations to you all! We are on a roll! We have increased production over last year by 57.2%! Let's keep this amazing momentum going! I am offering two \$25 cash drawings for all orders posting by December15th. You get an entry for every \$100 of your wholesale order. We need 10 min size orders by December 15th, which is the STAR quarter deadline and the cut off for guaranteed delivery by December 24 by MK. Delivery depends on how far we live from distribution centers and weather.

Congratulations to Christine Kruger! 40 years in Mary Kay, she has seen lots of development!

Congratulations to Fay Flanzer, our Queen of Wholesale this month, and Jean Charter, Queen of Retail YTD.

Jamboree registration is still open! January 3 \$ 4 in Escondido, CA. It is a most amazing event, also marking the retirement of NSD Kathy Oliveira. You do not want to miss it! Fun, inspiration, great education a perfect jumpstart for 2025! I will attend and immediately leave for Leadership Conference in San Antonio, TX.

I wish you and your families blessed Holidays and a healthy and happy 2025.



Seminar 2025 Contests Requirements <u>Court of Retail Sales</u>

National Court: \$40,000 Princess Court: \$20,000 Heide's Court: \$10,000 Heide's Princess Court: \$5,000

Court of Sharing

National Court: 24 qualified recruits Princess Court: 12 qualified recruits Heide's Court: 6 qualified recruits Heide's Princess Court: 3 qualified recruits

National Court Awards 2025 Queen's Court of Sales



Or \$500 Cash Reward

Queen's Court of Sharing



Or \$525 Cash Reward

Current Quarter STARS On Target New STAR Quarter - Ending December 15, 2024 Current Sapphire Ruby Diamond Emerald Heide Grant \$10,941 **** **** **** **** STAR Jean Charter \$ 1,366 \$ 434 \$ 1,034 \$ 1,634 \$ 2,234 \$ 3,434 Corina Blanchet \$ 1,088 \$ 1,312 \$ 712 \$ 1,912 \$ 2,512 \$ 3,712 Fay Flanzer \$ 970 830 \$ 1,430 \$ 2,030 \$ 2,630 \$ 3,830 Joy Nissenson \$ 601 \$ 1,199 \$ 1,799 \$ 2,399 \$ 2,999 \$ 4,199 Peggy Kaelin \$ 600 \$ 1,200 \$ 1,800 \$ 2,400 \$ 3,000 \$ 4,200 Tessa De Armond \$ 1,227 \$ 573 \$ 1,827 \$ 2,427 \$ 3,027 \$ 4,227 Pearl STAR Ruth Cantu \$ 460 \$ 1,340 \$ 1,940 \$ 2,540 \$ 3,140 \$ 4,340 **Heide Grant** Maria Silva \$ 416 \$ 1,384 \$ 3,184 \$ 4,384 \$ 1,984 \$ 2,584 Sapphire STAR Jean Charter

For STAR Prizes please see marykayintouch.com - Contests/Promotions - Contests - Star Consultant Q(1-4)

Recruiters & Teams



Team Leaders



Star Team Builders



Senior Consultants

Corina Blanchet

Welcome, New Unit Members

Name	From	Recruiter
	* WANTED *	
	* * * * /5	

Court of Sharing

Recruiter	Seminar qualified	Commission
Heide Grant	2	\$78

Commissions



4%		9%	13%	
Corina Blanchet	\$10'		Heide Grant	\$344

Unit Wholesale

1	Fay Flanzer	\$ 510
2	Jean Charter	\$ 471
3	Corina Blanchet	\$ 469
4	Maria Silva	\$ 417
5	Kim Emery	\$ 361
6	Tessa De Armond	\$ 336
7	Peggy Kaelin	\$ 324
8	Lori Becker	\$ 317
9	Joyce Evans	\$ 317
10	Denise Johnson	\$ 284
11	Carolyn Martinez	\$ 250
12	Charlotte Taylor-Badgley	\$ 247
13	Hilary Moore	\$ 229
14	Rosa Jones	\$ 226
15	Tracey Summers	\$ 116
16	Enedina Banuelos	\$ 109
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		
29		
30		
	Heide Grant	\$ 3,787

Team Production (\$225+)

1	Corina Blanchet	\$ 716
2		
3		
4		
5		
6		



\$600 Wholesale/ Month Achievers

		This Month	Year to Date
1.	Jean Charter	0	3
2.	Joy Nissenson	0	1
3.			



\$300 Wholesale by 15th of Month Achievers



Mystery Prize

November Winners

Lori Becker, Jean Charter, Tessa De Armond, Corina Blanchet

For ongoing unit promotions, please check: www.heidegrant.com

Consistency Club

1	Corina Blanchet	37
2		
3		
4		
5		
6		

Unit Retail Top 30 YTD

1	Jean Charter	\$ 6,311
2	Corina Blanchet	\$ 4,103
3	Joy Nissenson	\$ 3,087
4	Shelly Hakanson	\$ 2,529
5	Fay Flanzer	\$ 1,940
6	Peggy Kaelin	\$ 1,862
7	Vicki Dutton	\$ 1,835
8	Tracey Summers	\$ 1,617
9	Tessa De Armond	\$ 1,614
10	Pat Donnelly	\$ 1,586
11	Olivia Myles	\$ 1,472
12	Ruth Cantu	\$ 1,389
13	Dawn Hernandez	\$ 1,214
14	Laura Mulvihill	\$ 1,188
15	Christine Teutimez	\$ 1,180
16	Enedina Banuelos	\$ 1,134
17	Lori Becker	\$ 1,104
18	Vicki Radel	\$ 996
19	Dwila Neilson	\$ 990
20	Charlotte Taylor-Badgley	\$ 989
21	Carolyn Martinez	\$ 959
22	Kimber Larson	\$ 928
23	Mary Stelter	\$ 928
24	Alicia Sparks	\$ 920
25	Rosa Jones	\$ 904
26	Hilary Davies	\$ 860
27	Gabrielle Pierce	\$ 860
28	Maria Silva	\$ 833
29	Jacquelynn Dvorak	\$ 765
30	Kim Emery	\$ 722
	Heide Grant	\$ 37,249

You can have anything in this world you want it badly enough and you're willing to pay the price.

(Mary Kay Ash)



Preferred Customer ProgramSM

Welcome to myCustomerssm

Manage your customer list and order information in one easy-to-access location.





Did you know that Independent Beauty Consultants who use the *Preferred Customer Program™* boost their businesses by almost 30 percent on average? Who wouldn't want that! When you enroll your customers to receive *The Look*, you have a great reason to follow up with them.

Did you know that 60 percent of Independent Beauty Consultants who use the program are contacted by their customers, and 42 percent receive orders from their customers after *The Look* arrives in the mail?*

Corina Blanchet, Jean Charter, Tessa De Armond Heide Grant

Grand Days:

Jean Charter



For Submitting Your Weekly Accomplishment Sheets in November







Sparkling Beauty Hacks!

Holiday Glam Inspiration!

Christmas star & sleigh the season!



Secrets to Winter Radiance!

A chance to WIN these Merry Giveaways!

- Shop 'til You Drop \$500 Cash Drawing
- Michael Kors Designer Bags
- \$100 Amazon Gift Cards
- Sparkling Diamond Earrings
- \$100 Mary Kay Spa Basket

We can't wait to celebrate YOU! RSVP to your Mary Kay Beauty Consultant Tuesday • Dec. 17th

5:30pm PT | 6:30pm MT 7:30pm CT | 8:30pm ET

JOIN US ON ZOOM

You do not have to be on camera to participate https://zoom.us/j/5055777081

Password: 505505



December 2024 / January 2025



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Dec 1	Dec 2	Dec 3	Dec 4	Dec 5	Dec 6	Dec 7
Fill out weekly			Zoom Meeting	Zoom Meeting		
accomplishment			Beauty Event	Sharing Event		
sheets In Touch			NSD Janis Trude	NSD Janis Trude ID 89959468497		
in rouch			ID 89959468497 PW MKPINK	PW MKPINK		
			6.00PM PT	6.00PM PT		
			0.00FM F1	0.00FM F1		
Dec 8	Dec 9	Dec 10	Dec 11	Dec 12	Dec 13	Dec 14
Fill out weekly			Zoom Meeting	Zoom Meeting		
accomplishment			Virtual Skin Care	Sharing Event		
sheets			Class	NSD Janis Trude		
In Touch			NSD Janis Trude	ID 89959468497		
			ID 89959468497	PW MKPINK		
			PW MKPINK	6.00PM PT		
			6.00PM PT	Heide out of Town		
Dec 15	Dec 16	Dec 17	Dec 18	Dec 19	Dec 20	Dec 21
Det 13	Dec 10	Det 17	Dec 10	Dec 17	Dec 20	Dec 21
Fill out weekly	Q3 STAR	Zoom	Zoom Meeting	Zoom Meeting		
accomplishment	begins	Unit	Beauty Event	Sharing Event		
sheets		Consultant	NSD Janis Trude	NSD Janis Trude		
In Touch	Spring PCP	Training	ID 89959468497	ID 89959468497		
	Enrollment opens	ID 7603218991	PW MKPINK	PW MKPINK		
Last Day for	•	6.30PM PT	6.00PM PT	6.00PM PT		
Q2 STARS						
	t of Town				Heide out of Town	
Dec 22	Dec 23	Dec 24	Dec 25	Dec 26	Dec 27	Dec 28
Fill out weekly			~ °	Company		
accomplishment		. 444	Ho-Ho-Ho	Holiday		
sheets		Christmas		(Mary Kay Closed)		
In Touch		* (1/1/00-1/1) *		(Mary Kay Closeu)		
III Toucii		ove "				
			1111111111			
Dec 29	Dec 30	Dec 31	Jan 1	Jan 2	Jan 3	Jan 4
Dill 17		New Year's	,,,,,	7		
Fill out weekly		Eve	Emil	Zoom Meeting		
accomplishment		EVU	E O	Sharing Event		
sheets		. * * * .	TOP!	NSD Janis Trude		
In Touch		* 11//-	HINEWS!	ID 89959468497		
		НАРРУ	A VENT	PW MKPINK		
		NEW YEAR'S EVE	The same of the sa	6.00PM PT		
		Last day for			H-td cm	
		online orders			Heide out of Town	



Contests and Challenges

SPECIAL NSD KATHY OLIVEIRA CHALLENGE: Complete 30 faces, 10 Shares, and \$1,000 wholesale in one month, Sept.— Nov. and receive this pin. Complete the challenge all 3 months and receive Special recognition. All shares must be with your Director. All faces must be backed with Weekly Accomplishment Sheets.

CONSULTANT COURT OF PERSONAL SALES: July 1—Nov. 30, 2024
Top 10 in Personal Sales as calculated for the National Court of Sales. Calculated on RETAIL purchases of Section 1 products and on the suggested retail value of Section 1 product bonuses.

DIRECTOR COURT OF PERSONAL SALES: July 1—Nov. 30, 2024
Top 10 in Personal Sales as calculated for the National Court of Sales.
Calculated on RETAIL purchases of Section 1 products and on the suggested retail value of Section 1 product bonuses.

COURT OF SHARING: July 1-Nov. 30, 2024

Top 10 in Team Building as calculated for the National Court of Sharing.

A Great Start®-qualified new personal team member is one who has personal retail sales of \$600 or more in wholesale Section 1 products within the Great Start® time frame. The wholesale order(s) to support this retail sales amount can be a single order or cumulative orders.

UNIT COURT: Top 10 in Unit Retail. Our Top 3 Directors will have special reserved seating and the honor of speaking.

RED JACKET MARCH: All Red Jackets will have special classes and on-stage recognition.

CADILLAC UNIT MARCH: All Cadillac Directors and their units have on-stage recognition.

STAR CONSULTANT MARCH: All Star Consultants 1st Qtr or 2nd Qtr will have on-stage recognition.

ALL-STAR STAR CONSULTANT MARCH: All Star Consultants 1st Qtr AND 2nd Qtr will have on-stage recognition.

UNIT ATTENDANCE: Top 10 in Unit Attendance receive special reserved seating and the Director receives on-stage recognition. #1 Unit receives on-stage recognition.



Car Drivers Wanted!





January 2025



Lollie Gabel	1
Vicki Radel	3
Carolyn Dunn	14
Maria Soltero	19
Meaghan Kynaston	21
Carey McCray	30



-)/	
Gabrielle Pierce	33
Renae Ash	32
Alicia Sparks	19
Nicole Oliver	12

Your Resources













Mary Kay Ash founded her Company on the Golden Rule and emphasized the importance of giving back to others. That is why, every day, Mary Kay is changing the lives of women and children around the world. It is part of the Mary Kay heritage, and we are honored to continue Mary Kay Ash's legacy of making a difference.

Heide Grant Mary Kay Sales Director 6030 Via Colonia Ct, Atascadero, CA 93422

Phone: (310) 502-5977 – Email: hgrant4711@gmail.com – Unit Website: www.heidegrant.com Follow Heide's Hot Wheels Facebook Group