# Heide's Hot Wheels



Be a Winner in the \$300,000 - Race!



05/2023



Highest Wholesale Order Laura LaFavor



Highest Retail YTD Corina Blanchet



Quarter STARS





Laura LaFavor Corina Blanchet



**Most Consecutive Orders** Corina Blanchet

## Goals 2022 / 2023

\$300,000 Unit Club **60 New Recruits** 6 Red Jackets **6 Senior Consultants** 



7/29 - 8/2, 2023 **60th Anniversary** Dallas, TX

## **Monthly Goals**

\$11,000 w/s 1 New Red Jacket 3 New Team Members 2 New Senior Consultants







#### Dear Champions,

Happy May! Lot's of events to celebrate in May! Mary Kay's birthday, Mother's Day, Teacher appreciation, Nurses appreciation, Graduations, just to name a few. Wonderful opportunities to offer gifts for special occasions and increase your sales.

Congratulations to **Corina Blanchet** and **Linda Johnson** our April **PRE GOLDEN** earners. The 60<sup>th</sup> anniversary embroidered washcloth is the prize.

Our GOLDEN achievers are Corina Blanchet, Laura LaFavor and Alyssa Grant, they earned new summer products & washcloth. Laura and Alyssa also reported several \$100 days.

A round of applause to **Nancy Sayers**, 32 years in MK, **Pat Donnelly** 27, **Dawn Hernandez** 19. Thank you for your loyalty to our Unit and Mary Kay. Let's welcome **Meaghan Gates**, our new Team member in April.

Star consultants and PCP participants can order the new summer products May 10, all consultants on May 15. I love the new LTD Ed liquid lipsticks. They are in a tube like the glosses but they are matte and do not bleed. The cheek and lip colors are great for travel. I like the lip balms, 2 in a pack and reasonably priced.

Seminar is fast approaching and registration is open. It is an investment for your business and I highly recommend it! This year is a Special celebration 60 Years in business and growing!

For our California and nearby states consultants: NSD Emeritus Linda Toupin is coming to Anaheim for 3 Days workshops and guest events. She is a fabulous trainer and communicator and will recruit your guest for you! JUN 01/02/03 in Anaheim, CA. I will be there as well.

We are heading to the end of this Seminar Year! What can you do to accomplish your goals and finish strong? Happy Mother's Day to all the mothers in our Unit!

Hugs,

## Seminar 2023 Contests Requirements <u>Court of Retail Sales</u>

National Court: \$40,000 Princess Court: \$20,000 Heide's Court: \$10,000 Heide's Princess Court: \$5,000

## **Court of Sharing**

National Court: 24 qualified recruits Princess Court: 12 qualified recruits Heide's Court: 6 qualified recruits Heide's Princess Court: 3 qualified recruits

## National Court Awards 2023 Queen's Court of Sales





## **Queen's Court of Sharing**







### **Current Quarter STARS**



#### On Target New STAR Quarter - ending June 15, 2023

	Cı	ırrent	Sa	pphire	I	Ruby	Di	amond	Er	nerald	I	earl
Heide Grant	\$	2,392		STAR	\$	8	\$	608	\$	1,208	\$	2,408
Alyssa Grant	\$	857	\$	943	\$	1,543	\$	2,143	\$	2,743	\$	3,943
Corina Blanchet	\$	731	\$	1,069	\$	1,669	\$	2,269	\$	2,869	\$	4,069
Laura LaFavor	\$	692	\$	1,108	\$	1,708	\$	2,308	\$	2,908	\$	4,108
Denise Johnson	\$	462	\$	1,338	\$	1,938	\$	2,538	\$	3,138	\$	4,338
Christine Kruger	\$	461	\$	1,339	\$	1,939	\$	2,539	\$	3,139	\$	4,339
Carolyn Martinez	\$	428	\$	1,372	\$	1,972	\$	2,572	\$	3,172	\$	4,372
Maria Silva	\$	403	\$	1,397	\$	1,997	\$	2,597	\$	3,197	\$	4,397
Linda Johnson	\$	347	\$	1,453	\$	2,053	\$	2,653	\$	3,253	\$	4,453
Nancy Sayers	\$	333	\$	1,467	\$	2,067	\$	2,667	\$	3,267	\$	4,467
Sue Marsh	\$	306	\$	1,494	\$	2,094	\$	2,694	\$	3,294	\$	4,494

For STAR Prizes please see marykayintouch.com - Contests/Promotions - Contests - Star Consultant Q(1-4)

### **Recruiters & Teams**



### **Team Leaders**



#### **Star Team Builders**



### **Senior Consultants**



### **Welcome, New Unit Members**

Name	From	Recruiter
Meaghan Gates	Moss Point, MS	H. Grant

## Court of Sharing

Recruiter	Seminar qualified	Commission
(5)	WANTED	
-		

## Commissions



4%		9%	13%	
Corina Blanchet	\$6		Heide Grant	\$333

## **Unit Wholesale**

1	Laura LaFavor	\$ 693
2	Corina Blanchet	\$ 606
3	Denise Johnson	\$ 463
4	Maria Silva	\$ 404
5	Linda Johnson	\$ 348
6	Sue Marsh	\$ 306
7	Kathy Jensen	\$ 294
8	Fay Flanzer	\$ 269
9	Jacquelynn Dvorak	\$ 246
10	Melinda Aguirre	\$ 229
11	Alyssa Grant	\$ 229
12	Pat Donnelly	\$ 227
13	Laura Mulvihill	\$ 227
14	Charlotte Taylor-Badgley	\$ 152
15	Lori Becker	\$ 136
16	Rosa Jones	\$ 69
17	Jean Charter	\$ 39
18	Margarita Riggs	\$ 24
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		
29		
30		
	Heide Grant	\$ 1,078



		This Month	Year to Date
1.	Corina Blanchet	1	6
2.	Jean Charter	0	4
3.	Fay Flanzer	0	1
	Nancy Inderie	0	1
	Alyssa Grant	0	1
	Laura LaFavor	1	1

For ongoing unit promotions, please check: <a href="https://www.heidegrant.com">www.heidegrant.com</a>





## **APRIL WINNERS**

Laura LaFavor, Linda Johnson

## Team Production (\$225+)

1		
2		
3	(WANTED)	
4		
5		
6		

## **Consistency Club**

1	Corina Blanchet	18
2		
3		
4		
5		
6		

## **Unit Retail Top 30 YTD**

1	Corina Blanchet	\$ 11,483
2	Jean Charter	\$ 7,499
3	Shelly Hakanson	\$ 5,196
4	Fay Flanzer	\$ 4,507
5	MaryEllen Maas	\$ 4,099
6	Pat Donnelly	\$ 3,356
7	Kathy Jensen	\$ 3,251
8	Laura LaFavor	\$ 3,251
9	Denise Johnson	\$ 3,204
10	Tracey Summers	\$ 3,026
11	Nancy Inderie	\$ 2,690
12	Ruth Cantu	\$ 2,551
13	Lori Becker	\$ 2,216
14	Alyssa Grant	\$ 2,203
15	Carolyn Martinez	\$ 2,130
16	Charlotte Taylor-Badgley	\$ 2,120
17	Joyce Evans	\$ 1,901
18	Dwila Neilson	\$ 1,814
19	Linda Johnson	\$ 1,806
20	Tessa De Armond	\$ 1,774
21	Christine Kruger	\$ 1,695
22	Enedina Banuelos	\$ 1,682
23	Hilary Davies	\$ 1,651
24	Fariba Yazdi	\$ 1,650
25	Maria Silva	\$ 1,649
26	Vicki Dutton	\$ 1,635
27	Kirsty Zulu	\$ 1,587
28	Connie Dearing	\$ 1,556
29	Laura Mulvihill	\$ 1,531
30	Renae Ash	\$ 1,375
	Heide Grant	\$ 47,356

## Preferred Customer Program<sup>SM</sup>







Did you know that Independent Beauty Consultants who use the *Preferred Customer Program™* boost their businesses by almost 30 percent on average? Who wouldn't want that! When you enroll your customers to receive *The Look*, you have a great reason to follow up with them.

Did you know that 60 percent of Independent Beauty Consultants who use the program are contacted by their customers, and 42 percent receive orders from their customers after *The Look* arrives in the mail?\*

Corina Blanchet, Tessa De Armond, Fay Flanzer, Shelly Hakanson, Kathy Jensen, Christine Kruger, Alicia Sparks, Charlotte Taylor-Badgley, H. Grant

## **Grand Days:**

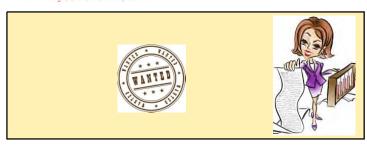
Laura LaFavor



For Submitting Your Weekly Accomplishment Sheets in April:

"Don't limit yourself. Many people limit themselves to what they think they can do. You can go as far as your mind lets you. What you believe, remember, you can achieve."







## *May / June 2023*



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Apr 30	Mai 1	May 2	May 3	May 4	Mav 5	May 6
Fill out weekly accomplishment sheets In Touch Last day for online orders						
May 7	May 8	May 9	May 10	May 11	May 12	May 13
Fill out weekly accomplishment sheets In Touch  Last day for online orders		Zoom Consultant Training 6.30PM PST	Zoom Meeting Ptoduct Event NSD Janis Trude ID 899594468497 PW MKPINK 6.00PM PST	Zoom Meeting Sharing Event NSD Janis Trude ID 899594468497 PW MKPINK 6.00PM PST		
May 14	May 15	May 16	May 17	May 18	May 19	May 20
HAPPY HOTHER'S			Zoom Meeting Skin Care Virtual NSD Janis Trude ID 899594468497 PW MKPINK 6.00PM PST	Zoom Meeting Sharing Event NSD Janis Trude ID 899594468497 PW MKPINK 6.00PM PST		
May 21	May 22	May 23	May 24	May 25	May 26	May 27
Fill out weekly accomplishment sheets In Touch		Zoom Consultant Training 6.30PM PST	Zoom Meeting Product Event NSD Janis Trude ID 899594468497 PW MKPINK 6.00PM PST	Zoom Meeting Sharing Event NSD Janis Trude ID89959465745 PW MKPINK 6.00PM PST	Heide ou	t of Town
May 28	May 29	May 30	May 31	Jun 1	Jun 2	Jun 3
Fill out weekly accomplishment sheets In Touch	MEMORIAL* DAY Town	Last day for phone orders	Last day for online orders		Heide out of Towr Toupin Event, Ar	







### **Car Drivers Wanted!**





#### Jun 2023



Laura Mulvihill	4
Jacquelynn Dvorak	12
Heide Grant	22



3.1	
Laura LaFavor	28
Enedina Banuelos	28
Connie Dearing	23
Jeanne Moser	23
Janelle Niehenke	23
Ruth Cantu	18
Hilary Moore	16
Kathy Michaelis	11
Tracey Summers	5
Maria Soltero	1

#### **Your Resources**





Apps for

Your Mary Kay



Tips for Posting on Social Media

Mary Kay®

Social Publisher



Digital Assets

Get a

Mary Kay<sup>®</sup> Personal Website





Power Class

Mary Kay Ash founded her Company on the Golden Rule and emphasized the importance of giving back to others. That is why, every day, Mary Kay is changing the lives of women and children around the world. It is part of the Mary Kay heritage, and we are honored to continue Mary Kay Ash's legacy of making a difference.

Heide Grant Mary Kay Sales Director 6030 Via Colonia Ct, Atascadero, CA 93422

Phone: (310) 502-5977 – Email: hgrant4711@gmail.com – Unit Website: www.heidegrant.com Follow Heide's Hot Wheels Facebook Group