

Heide's Hot Wheels



Be a Winner in the \$300,000 - Race!



04/2025



Highest
Wholesale Order
Connie Dearing

Congratulations!



Quarter STARS
None



Seminar Seminario 2024 - 2025
POWERUP
Contest
Connie Dearing



Highest
Retail YTD
Jean Charter



Most Consecutive
Orders
Corina Blanchet

Goals 2024 / 2025

\$300,000 Unit Club
24 Great Starts
20 STARS
3 New Red Jackets
3 Princess Court Winners



MK Seminar
July 24th-27th, 2025
Charlotte, NC

Monthly Goals

\$9,000 Wholesale
3 STARS
1 Senior Consultant
3 New Team Members
300 Items Sold



Heide's



Hot Wheels



Happy Easter Month!

Congratulations to all. We had a good month with a surplus for car qualification! We finished the 1st quarter for another car- car #20. Fabulous achievement for this Unit! Be proud!

Welcome to new Team member **Ann Griffith**. She came in as a **Great Start** qualified consultant, earning free product right away. Congrats to **Jean Charter**, her recruiter!

Congratulations to **Connie Dearing**, our only Power Achiever last month! We are a unit with staying power!

Hats off to **Lollie Gabel & Christine Kruger**- 41 years in Mary Kay and **Corina Blanchet** 31 years. I am so proud to be a director of a unit with such knowledgeable & experienced consultants.

We are in the last 80 days of this Seminar Year. What do you want to accomplish? Is your goal still in front of you? We want to celebrate you! Charlotte NC, this years Seminar location. Registration opens soon.

Please check the calendar and participate with your guests. Lots of fun events and you don't have to do anything but invite! Judy Higgins has invited us to participate in her meetings and events. Her zoom ID is 818 259 8883.

Visit the challenge page in this newsletter, take on some of the tasks and earn entries into a drawing for a wonderful price.

You want to enroll customers in PCP, to get a LOOK w sample in it. Deadline to enroll April 17.

Wishing you and yours a wonderful Easter Holiday.

Hugs

Seminar 2025 Contests Requirements

Court of Retail Sales

National Court: \$40,000

Princess Court: \$20,000

Heide's Court: \$10,000

Heide's Princess Court: \$5,000

Court of Sharing

National Court: 24 qualified recruits

Princess Court: 12 qualified recruits

Heide's Court: 6 qualified recruits

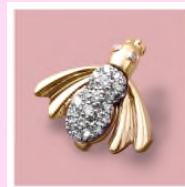
Heide's Princess Court: 3 qualified recruits

National Court Awards 2025 Queen's Court of Sales



Or \$500 Cash Reward

Queen's Court of Sharing



Or \$525 Cash Reward

Current Quarter STARS



Pearl STAR
Heide Grant

On Target New STAR Quarter - June 15, 2025

	Current	Sapphire	Ruby	Diamond	Emerald	Pearl
Heide Grant	\$2,122	STAR	\$ 278	\$ 878	\$1,478	\$2,678
Corina Blanchet	\$ 707	\$1,093	\$1,693	\$2,293	\$2,893	\$4,093
Ann Griffith	\$ 683	\$1,118	\$1,718	\$2,318	\$2,918	\$4,118
Hilary Davies	\$ 461	\$ 1,339	\$ 1,939	\$ 2,539	\$ 3,139	\$ 4,339
Shelly Hakanson	\$ 373	\$ 1,427	\$ 2,027	\$ 2,627	\$ 3,227	\$ 4,427
Kathy Jensen	\$ 340	\$ 1,461	\$ 2,061	\$ 2,661	\$ 3,261	\$ 4,461
Olivia Myles	\$ 316	\$ 1,484	\$ 2,084	\$ 2,684	\$ 3,284	\$ 4,484

For STAR Prizes please see marykayintouch.com - Contests/Promotions - Contests - Star Consultant Q(1-4)

Recruiters & Teams



Team Leaders



Star Team Builders



Senior Consultants

Lori Becker
Corina Blanchet
Christine Kruger
Jean Charter

Welcome, New Unit Members



Name	From	Recruiter
Ann Griffith	West Sacramento, CA	Jean Charter



Court of Sharing

Recruiter	Seminar qualified	Commission
Heide Grant	4	\$156
Jean Charter	1	\$27

\$ Commissions \$



4%		9%		13%	
Lori Becker	\$28			Heide Grant	\$312
Jean Charter	\$27				
Corina Blanchet	\$3				

Unit Wholesale

1	Connie Dearing	\$ 707
2	Ann Griffith	\$ 683
3	Fay Flanzer	\$ 556
4	Hilary Davies	\$ 461
5	Corina Blanchet	\$ 455
6	Shelly Hakanson	\$ 373
7	Kathy Jensen	\$ 339
8	Olivia Myles	\$ 316
9	Jean Charter	\$ 308
10	Joyce Evans	\$ 262
11	Laura Mulvihill	\$ 254
12	Ruth Cantu	\$ 241
13	Jacquelynn Dvorak	\$ 233
14	Hnin Khine	\$ 233
15	Tracey Summers	\$ 230
16	Ahnnya Slaughter	\$ 229
17	Pat Donnelly	\$ 227
18	Charlotte Taylor-Badgley	\$ 68
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		
29		
30		
	Heide Grant	\$ 2,855

Team Production (\$225+)

1	Jean Charter	\$ 990
2		
3		
4		
5		
6		

Seminar Seminario 2024 - 2025 POWERUP

\$700 Wholesale/ Month Achievers

		This Month	Year to Date
1.	Jean Charter	0	3
2.	Joy Nissenson	0	1
	Connie Dearing	1	1

Seminar Seminario 2024 - 2025 Pre-POWER

\$350 Wholesale by 15th of Month Achievers



Mystery Prize

March Winners

Fay Flanzer

For ongoing unit promotions, please check:
www.heidegrant.com

Consistency Club

1	Corina Blanchet	41
2		
3		
4		
5		
6		

Unit Retail Top 30 YTD

1	Jean Charter	\$ 8,003
2	Corina Blanchet	\$ 7,542
3	Shelly Hakanson	\$ 4,640
4	Joy Nissenson	\$ 3,087
5	Fay Flanzer	\$ 3,051
6	Kathy Jensen	\$ 3,008
7	Olivia Myles	\$ 2,606
8	Pat Donnelly	\$ 2,508
9	Ruth Cantu	\$ 2,471
10	Tracey Summers	\$ 2,329
11	Charlotte Taylor-Badgley	\$ 2,037
12	Dwila Neilson	\$ 2,018
13	Peggy Kaelin	\$ 1,862
14	Vicki Dutton	\$ 1,835
15	Hilary Davies	\$ 1,782
16	Dawn Hernandez	\$ 1,754
17	Laura Mulvihill	\$ 1,696
18	Lori Becker	\$ 1,690
19	Tessa De Armond	\$ 1,614
20	Christine Kruger	\$ 1,531
21	Ann Griffith	\$ 1,481
22	Renae Ash	\$ 1,466
23	Connie Dearing	\$ 1,414
24	Joyce Evans	\$ 1,398
25	Jacquelynn Dvorak	\$ 1,230
26	Linda Johnson	\$ 1,221
27	Christine Teutimez	\$ 1,180
28	Carolyn Martinez	\$ 1,157
29	Enedina Banuelos	\$ 1,134
30	Kathy Gonzalez	\$ 1,017
	Heide Grant	\$ 75,578

You can have anything in this world you want, if you want it badly enough and you're willing to pay the price.

(Mary Kay Ash)



Preferred Customer ProgramSM

Welcome to myCustomersSM

Manage your customer list and order information in one easy-to-access location.



Give Your Business a Boost!

Preferred Customer ProgramSM

Enroll Now



Did you know that Independent Beauty Consultants who use the Preferred Customer ProgramSM boost their businesses by almost 30 percent on average? Who wouldn't want that! When you enroll your customers to receive *The Look*, you have a great reason to follow up with them.

Did you know that 60 percent of Independent Beauty Consultants who use the program are contacted by their customers, and 42 percent receive orders from their customers after *The Look* arrives in the mail?*

Corina Blanchet, Jean Charter, Tessa De Armond
Shelly Hakanson, Heide Grant

Grand Days:



For Submitting Your Weekly Accomplishment Sheets in March



Find out more at marykayintouch.com website (my dashboard - my customer tools).

Turn in your colored sheet by 5/5 to be entered into a drawing!

Hot Wheel Unit
Complete 5 or more Activities



1. Share the Opportunity
2. Book a party
3. Color a ladybug for each new contact
4. Add a New Team Member
5. \$100 Day
6. Sell 3 Miracle Sets
7. Hold a Skincare Class
8. Move up a Level on the Career Path
9. Finish or Level Up Your Star
10. Have 5 Guests Attend a Guest Event



April / May 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Apr 6	Apr 7	Apr 8	Apr 9	Apr 10	Apr 11	Apr 12
Fill out weekly accomplishment sheets In Touch		Zoom Virtual Cons. Training Dir. Judy Higgins Pantano ID 8182598883 PW: Connection 7.15pm PST	Zoom Meeting Spring/Summer Trend Report NSD Janis Trude ID89959468497 PW MKPINK 6.00PM PST	Zoom Meeting Sharing Event NSD Janis Trude ID89959468497 PW MKPINK 6.00PM PST		
Apr 13	Apr 14	Apr 15	Apr 16	Apr 17	Apr 18	Apr 19
Fill out weekly accomplishment sheets In Touch		Zoom Virtual Cons. Training Dir. Judy Higgins Pantano ID 8182598883 PW: Connection 7.15pm PST	Zoom Meeting Mix & Match NSD Janis Trude ID89959468497 PW MKPINK 6.00PM PST	Zoom Meeting Sharing Event NSD Janis Trude ID89959468497 PW MKPINK 6.00PM PST PCP Enrollment		
Apr 20	Apr 21	Apr 22	Apr 23	Apr 24	Apr 25	Apr 26
Happy Easter 		Zoom Virtual Cons. Training Dir. Judy Higgins Pantano ID 8182598883 PW: Connection 7.15pm PST Earth Day	Zoom Meeting Calling All Consultants NSD Janis Trude ID89959468497 PW MKPINK 6.00PM PST	Zoom Meeting Sharing Event NSD Janis Trude ID89959468497 PW MKPINK 6.00PM PST	Zoom Meeting Wow Brow 6.30PM PST	Patio Event at Heide's 1.00PM PST
Apr 27	Apr 28	Apr 29	Apr 30	May 1	May 2	May 3
Fill out weekly accomplishment sheets In Touch		Zoom Virtual Cons. Training Dir. Judy Higgins Pantano ID 8182598883 PW: Connection 7.15pm PST	Zoom Meeting TBA NSD Janis Trude ID89959468497 PW MKPINK 6.00PM PST Last day for online orders	Zoom Meeting Sharing Event NSD Janis Trude ID89959468497 PW MKPINK 6.00PM PST		
May 4	May 5	May 6	May 7	May 8	May 9	May 10
Fill out weekly accomplishment sheets In Touch		Zoom Virtual Cons. Training Dir. Judy Higgins Pantano ID 8182598883 PW: Connection 7.15pm PST	Zoom Meeting TBA NSD Janis Trude ID89959468497 PW MKPINK 6.00PM PST	Zoom Meeting Sharing Event NSD Janis Trude ID89959468497 PW MKPINK 6.00PM PST		



happy birthday

[illegible][illegible]

MARY KAY JULY 2003

applause

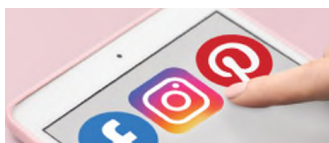
soar
like never
before

MARY KAY

It's the dawn of a new feminine year, and now it's the time to Soar Like Never Before! Make your year on the pages, make five more of each month, and reach your

Boost Your Social Media!

Learn social media tips and view tutorials.



Mary Kay Ash founded her Company on the Golden Rule and emphasized the importance of giving back to others. That is why, every day, Mary Kay is changing the lives of women and children around the world. It is part of the Mary Kay heritage, and we are honored to continue Mary Kay Ash's legacy of making a difference.

Heide Grant
Mary Kay Sales Director
6030 Via Colonia Ct, Atascadero, CA 93422
 Phone: (310) 502-5977 – Email: hgrant4711@gmail.com – Unit Website: www.heidegrant.com
 Follow Heide's Hot Wheels Facebook Group